Attachment A

# CTS WINSTON CUP / NASCAR PROGRAM

IN AN EFFORT TO ENHANCE OUR "TOTAL PACKAGE" FOR CURRENT AND NEW CIGARETTE TOBACCO STORES WE ARE PLEASED TO ANNOUNCE THE CONTINUED AVAILABILITY OF THE CTS WINSTON CUP / NASCAR MERCHANDISING PROGRAM.

THIS PROGRAM IS AVAILABLE ONLY TO OUR **LEVEL 2 ENHANCED** AND **LEVEL 3 CTS** CONTRACTED CUSTOMERS.

## HOW THE PROGRAM WORKS

WHEELS SPORTS GROUP HAS AGREED TO MAKE AVAILABLE SELECTED WINSTON CUP / NASCAR WEARABLES AND SOUVENIRS AT DISCOUNTED RATES TO SELECTED RJR RETAILERS.

ONCE RJR HAS APPROVED A RETAILER TO BE A WHEELS SPORTS GROUP DIRECT BUYING CUSTOMER, THE ACTUAL BUSINESS RELATIONSHIP FOR THIS PROGRAM THEN BECOMES SOLELY BETWEEN THE RETAILER AND WHEELS SPORTS GROUP.

RJR CAN ALSO PROVIDE A DISPLAY CASE COMPLETE WITH EXCITING WINSTON CUP GRAPHICS **HOWEVER INVENTORY ON THESE UNITS IS LIMITED AND WILL NOT BE RE-STOCKED FOLLOWING DEPLETION - PLEASE CHECK AVAILABILITY PRIOR TO COMMITTING TO RETAILERS.**

THIS FIXTURE IS AVAILABLE IN 3' OR 4' SECTIONS AND COMES WITH CHANGEABLE GRAPHICS AND AN ASSORTMENT OF DISPLAY SHELVES AND APPAREL HOOKS. RETAILERS CAN HAVE THE UNITS AT A COST SHARED PRICE OF $411 FOR THE 3' UNIT AND $491 FOR THE 4' UNIT.

## CTS WINSTON CUP / NASCAR PROGRAM PROCEDURES

THE FOLLOWING STEPS MUST BE COMPLETED TO SETUP QUALIFYING RETAILERS THAT ARE INTERESTED IN THE CTS WINSTON CUP / NASCAR PROGRAM:

1. COMPLETE THE WHEELS SPORTS GROUP AGREEMENT FORM AND FORWARD TO WHEELS SPORTS GROUP (FAX OR MAIL TO ADDRESS ON THE FORM). UPON RECEIPT OF THIS INFORMATION, WHEELS SPORTS GROUP WILL CONTACT THE RETAILER DIRECTLY TO BEGIN THE CREDIT, PRODUCT INFORMATION AND ORDERING PROCESS

2. COMPLETE THE FIXTURE ORDER FORM AND SUBMIT TO YOUR ROU

3. COMPLETE THE FIXTURE COST SHARE AGREEMENT FORM AND SELECT A PAYMENT OPTION.

    - OPTION ONE - RETAILER PAYS FOR FIXTURE(S) IN ENTIRETY WITH CHECK WRITTEN TO RJRTC

    - OPTION TWO - COST OF THE FIXTURE(S) IS DEDUCTED IN ENTIRETY FROM THE NEXT QUARTERLY RDA PAYMENT

    - OPTION THREE - IF THE COST OF THE FIXTURE(S) EXCEEDS THE QUARTERLY RDA PAYMENT THEN THE DEDUCTION WILL BE CARRIED TO THE FOLLOWING QUARTER UNTIL THE ENTIRE AMOUNT OWED RJR IS COMPLETED

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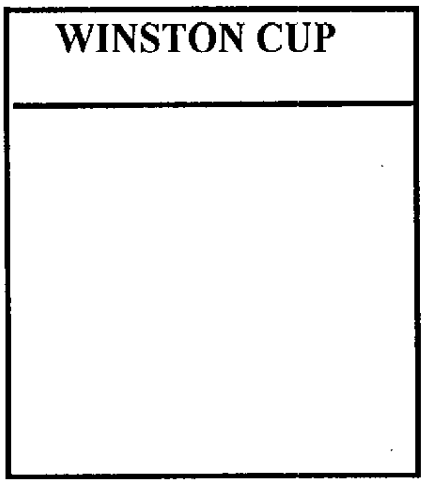
Source: https://www.industrydocuments.ucsf.edu/docs/mkyy0000

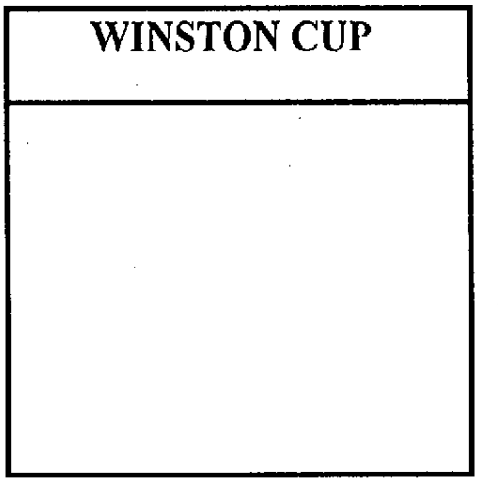
Attachment B

# CTS WINSTON CUP / NASCAR PROGRAM

## DISPLAY CASE ORDER FORM

| UNIT | ITEM # | DIMENSIONS | COST |
|---|---|---|---|
| 3' DISPLAY CASE | 530105 | 3'W - 5'H - 1'D | $411 |
| 4' DISPLAY CASE | 530111 | 4'W - 5'H - 1'D | $491 |




3' UNIT QUANTITY_____

4' UNIT QUANTITY _____

TOTAL COST SHARE AMOUNT $_____

PAYMENT OPTION (CHECK ONE)

RETAILER PAYS WITH CHECK
DEDUCT ENTIRE AMOUNT FROM NEXT QUARTERLY RDA PAYMENT
DEDUCT ENTIRE AMOUNT FROM NEXT TWO QUARTERLY RDA PAYMENTS

STORE NAME _____

ADDRESS_____

SIS #_____CTS CONTRACT PLAN_____

RETAILER SIGNATURE_____

RJR REPRESENTATIVE NAME_____

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Source: https://www.industrydocuments.ucsf.edu/docs/mkyy0000

Attachment C

# WHEELS SPORTS GROUP

## *CTS WINSTON CUP / NASCAR PROGRAM*

**RETAILER MUST COMPLETE THE FOLLOWING INFORMATION TO BEGIN THE PROCESS OF BECOMING A DIRECT BUYING CUSTOMER WITH WHEELS SPORTS GROUP:**

**COMPANY NAME:** _____

**CONTACT NAME:** _____

**SHIPPING ADDRESS:** _____

**BILLING ADDRESS:** _____

**PHONE:** _____ **FAX:** _____

**RJR REP, PLEASE FORWARD THIS INFORMATION AND A COPY OF THE RETAILER'S BUSINESS LICENSE TO MIKE NUTTING AT THE FOLLOWING ADDRESS:**

**WHEELS SPORTS GROUP**
**149 GASOLINE ALLEY**
**MOORESVILLE, N.C. 28115**
**PHONE: (704) 662-6442 / FAX: (704) 662-3005**

**THIS PROGRAM IS AVAILABLE TO QUALIFYING CTS RETAILERS AS APPROVED BY RJR REP**

**RJR REPRESENTATIVE SIGNATURE**_____

**DATE** _____ **CTS PLAN** _____ **SIS ACCOUNT #** _____

51845 4992

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To: Noonan, R, Ridge, Robert, Smith, Richard A., Cote, Raymond A., Sheft, S N., Macleod, Stephen, Beard, R L., Steele, Robert R., Coslett, Job H., Page, Cynthia, Salerno, Joseph S., Sheltra, Marlowe, Close, Scott P., Bain, Georgia A., Tisinger, Michael D., Haskin, Susan J., Huntoon, Lynne D., Howard, M S., Orlando, Joseph J., Neaf, D M., Morris, M E., Levenstein, Howard S., Davignon, Barry A., Thompson, Timothy J., Clary, Nancy A., Miller, D S., Whiting, James R., Patterson, David P., Davis, Robert J., CHICCARELLI, John J., Doak, Donna L., Smith, P E., Martin, Holly G., Pianowski, Robert J., Wallon, Laura J.
From: 1610 - Buffalo ROU (BRZEZIE)
Posted: 2/20/98 15:20
Opened: 2/27/98 8:08
Subject: FWRD: FSC-35-B CTS WINSTON Cup/NASCAR P

forwarding the following.....

========== <Forwarded Letter> ==========
From: Davis, Carla C.
To: 1610
Subject: FSC-35-B CTS WINSTON Cup/NASCAR Program
Posted: 02/18/98 15:57
Priority: Normal Priority

Microsoft Mail v3.0 (MAPI 1.0 TransportA) IPM.Microsoft Mail.Note
From: Davis, Carla C.
To: 1000 - North East Sales Area
1100 - Boston Region
1110 - Boston ROU
1140 - Boston Chain
1200 - New York Region
1210 - New York ROU
1240 - New Jersey Chain
1244 - New York Chain
1300 - Philadelphia Region
1310 - Philadelphia ROU
1340 - Philadelphia Chain
1600 - Buffalo Region
1610 - Buffalo ROU
1642 - Syracuse Chain
1645 - Buffalo Chain
1700 - Pittsburgh Region
1710 - Pittsburgh ROU
1740 - Pittsburgh Chain
1742 - Harrisurg Chain
1744 - Cleveland Chain
1800 - Cinncinati Region
1810 - Cinncinati ROU
1840 - Cinncinati Chain
1842 - Louisville Chain
1844 - Columbus Chain
1846 - Indianapolis Chain
Albers, Gary <KAM> 1846
Alessandra, Cheryl <AM> 1645
Battle, Herbert <AM> 1642
Belniak, Mike <KAM> 1140
Bomgardner, Denny L. <KAM>1340
Burke, Helen <AM> 1142
Casabella, Terry <AM> 1842
Coleman, Brian <KAM> 1744
Cunningham, David L. <AM> 1740
Divito, Patrick <AM> 1740
Dobrowolski, R E. <ROM> 1710

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Source: https://www.industrydocuments.ucsf.edu/docs/mkyy0000

Wass, James A. <KAM>
Weber, Fred <RBM> 2600
Williams, Duane <ROM> 2610
Subject: FSC-35-B CTS WINSTON Cup/NASCAR Program
Date: 1998-02-18 10:57
Priority: 3
Message ID: 43401E3E9EA7D1119FCE00805FE5605F
Conversation ID: FSC-35-B CTS WINSTON Cup/NASCAR Program
Attachments:
FSC35B.DOC

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[[ FSC35B.DOC : 4104 In FSC35B.DOC ]]

CC: MacWilliams, Lori, Alessandra, C, Burrows, Robert, Leonard, John M., Norris, Chuck H., Eckardt, Diane C., Ames, Janet E.

51845 4994

Source: https://www.industrydocuments.ucsf.edu/docs/mkyy0000